

# Shirley Product Designer lyu

## INFORMATION

Xiaoya Lyu (Shirley)

Website: <https://shirleylyu.com>

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## PROFILE

I am a product designer with a focus on lifestyle products, spatial experience, and social innovation. I am most proficient with ideation and prototyping.

## INTERESTS

I am a visionary, dog lover, nature observer, and street photographer.

## EDUCATION

### ArtCenter College of Design

Bachelor of Science in Product Design

Minor in Designmatters Social Innovation

Pasadena, CA

Anticipated Graduation Date: Summer 2023

## WORK EXPERIENCE

### Yang Design - Design Internship

- Shanghai, China | May 2021 - August 2021

- Participated in brand and trend research by engaging in user interviews.

- Developed concept design and CMF.

- Showcased the design result to the clients.

## SKILLS

**Language:** Chinese (native), English (proficient)

**Software:** Adobe Photoshop, Adobe Illustrator, Adobe Indesign, Keyshot, Solidworks, Rhino, VR Gravity Sketch, Figma, Wix, Microsoft Office, Twinmotion

**Design skills:** Design research, System design, UIUX, Spacial experience design, Strategy, Kids' design, Product design, Product manufacture, Mockup, Prototyping, visual communication, CAD modeling, Photography, Rendering

## RECOGNITION

### ArtCenter Project Showcase

Speaker Project, ArtCenter College of Design, Pasadena, CA, 2021

### ArtCenter Shanghai Final Project Showcase

Tron Scooter Project, Shanghai, China, 2021

### ArtCenter Shanghai Final Project Showcase

NYX Watch Project, Shanghai, China, 2020